



## DO YOU NEED AN EXECUTIVE COMPASS ?

We navigate business through respectful consultation to reach their potential.

Executive Compass is a boutique consulting and support service.

Every business has **challenges**. Understanding the individual environments, technologies & operating systems is when the **answers come to life**.

Our services are **bespoke**, combining our experience of best practice **with an understanding** of your strategic aims & organisational context to provide **Tailored Solutions**.



## COVERAGE



### INDUSTRIES

- HOSPITALITY & TOURISM
- HOTELS & RESORTS
- RESTAURANTS & BARS
- SPORTING CLUBS & ASSOCIATIONS
- RECREATION & LEISURE FACILITIES
- HEALTH & WELLNESS



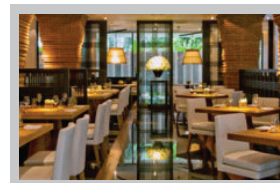
### STAKEHOLDERS

- GLOBAL CHAINS
- PRIVATE ENTERPRISE
- SOLE TRADERS
- FRANCHISE MODELS
- NOT FOR PROFIT ORGANISATIONS
- LOCAL COUNCIL & GOVERNMENT BODIES



### CAPABILITY

- FLEXIBLE INDIVIDUALISED FRAMEWORKS
- MARKET PRESENCE & AWARENESS
- INDUSTRY TENDER APPLICATION SUBMISSIONS
- BUDGET INTERPRETATION & REVIEW
- SALES MIX ANALYSIS & STRATEGIC PLANNING
- MARKETING CAMPAIGN DESIGN
- ASSET INTEGRITY, RISK REDUCTION, EFFICIENCY REPORTING
- REFURBISHMENT & INTERIOR DESIGN



## WHAT YOU GET ?

A vast spectrum of current industry expertise with confidence in best practice & real time applications of tried and tested programs.

History has provided “Executive Compass” with the following;



### SPORTING

Golf, Cricket, Sailing, Australian Football League,

WAFL, Tennis



### ENTERTAINMENT

Concerts (7,000 to 40,000), Festivals (5,000 to 15,000)



### ACCOMMODATION

Global Chains (3,900+ hotels globally)



### FRANCHISE

Hotel Brands/ Coffee Brands/ Restaurants



### COMMUNITY

Committee/ Sponsorship/ Senior advisory positions



### TOURISM

Leisure/ Corporate/ Sporting/ International/  
Associations & Committee's

